

There's a way out:

the circular approach revolutionizing key economic sectors.

It promotes sharing, repairing, recycling and upcycling, extending product life through the 'Re-use, Repair, Recycle' approach.

The transition to a more circular economy can bring numerous benefits, including:

Impetus for innovation and economic growth

Reduced pressure on the environment

More security about the availability of raw materials

Increased employment

Increased competitiveness

Here's where the **LOOP** cluster comes in: **4 European projects**, glued together under the Green Deal and the Circular Cities and Regions Initiative **joined forces to promote the implementation of circular solutions that reduce waste**, enhance the value of materials and promote sustainability at the territorial level.

Learn about the following examples of solutions developed within the cluster:

- Mechanical and chemical recycling to transform plastics waste into valuable virgin-like materials
- Digital tools for ensuring the traceability of waste streams
- Regional collaboration models and action plans to boost circular economy
- Pretreatment solutions to sustainably exploit secondary waste streams



Join us

in accelerating change toward a circular economy.





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